

4th Annual
**Greater Los Angeles
Safety and
Preparedness Fair**

Sunday, November 13, 2022

Exposition Park

Green Lot





Background

- FEMA DETERMINED THAT LOS ANGELES COUNTY IS THE MOST DANGEROUS PLACE TO LIVE IN THE US.
- The Fair was created in part as an outgrowth of the Mayor's Resilient LA Plan.
- The purpose of the fair is to make it as easy as possible for community members of all ages to tap into educational resources and learn about personal and home safety, and about disaster preparedness for incidents such as earthquakes, wildfires, pandemics – singularly or at the same time.
- Our goal is to encourage community members to prepare for, learn how to survive, and to thrive after a major disaster, even when emergency services are overwhelmed and potentially unable to respond to individual emergencies for days and even weeks afterward.



Who We Are

- We are a team of volunteers that previously produced two in-person safety fairs and one virtual safety fair in West Los Angeles www.safetyfair.org
- At the urging of the Disaster Preparedness Officer for the Los Angeles Fire Department, we agreed to expand this to a city-wide event
- Our key city partners in bringing this event to the City of Los Angeles are the L.A. Fire Dept., the L.A. Emergency Management Dept., and the L.A. Police Dept.

4th Annual Greater Los Angeles Safety and Preparedness Fair



- 100 informational booths
- Live presentations about keeping your home, your car and yourself safe from crime
- Hands-on training in “Sidewalk CPR”, Basic First Aid, Stop the Bleed, Pet First Aid, How to use a fire extinguisher
- Kids Zone with age-appropriate safety and preparedness presentations and activities
- Fire engines, police cars, K-9 Unit, LAPD Mobile Command Unit and more
- Emergency preparedness and first aid supply vendors



What we
seek from you

*Our goal is to keep this event
entirely FREE for attendees*

- We are planning for approximately 10,000 attendees of all ages
- We need generous corporate sponsors to help pay for the costs of putting on this fair.
- Anticipated expenses are \$125,000-\$175,000 to cover rental of tents, tables, chairs, stage, audio equipment, generators, sanitation facilities, printing and advertising, and event parking for attendees
- Plus, we plan to give preparedness supplies to attendees to take home.
- We sincerely hope that you, as an important member of the Los Angeles community, will generously support our efforts to help Angelenos prepare for and survive a major disaster.



Sponsorship Levels

- “First Responders” (Our heroes) \$25,000 +

Sponsor’s name will be highlighted on advertising for the event, on the event website, on social media posts, and on “Thank you” banners placed strategically around the venue. Additionally, Sponsor’s name and logo to be printed on the front of a durable bag or backpack containing basic emergency preparedness supplies given to registered attendees.

- “Presidential” \$10,000 - \$24,999

Sponsor’s name listed on the sponsor page of the event website, on “Thank you” banners placed strategically around the venue, PLUS the opportunity to have Sponsor’s name imprinted on two of the emergency preparedness items given to registered attendees.

- “Gubernatorial” \$5,000 - \$9,999

Sponsor’s name listed on the sponsor page of event website, on “Thank you” banners placed strategically around the venue, PLUS the opportunity to have Sponsor’s name imprinted on one of the emergency preparedness items given to registered attendees.

- “Mayoral” \$1,000 - \$4,999

Sponsor’s name listed on the sponsor page of event website, PLUS on “Thank you” banners placed strategically around the venue.

- “Concerned Citizen” \$500 - \$999

Sponsor’s name listed on the sponsor page of event website and handouts.

- “Supporter” \$100 - \$499

Sponsor’s name listed on the sponsor page of event website.

For Questions, please reach out to Cynthia Saffir at 310-694-1455 or Cindy Kane at 310-780-1804

*All contributions should be made payable to our non-profit partner:
Friends of West Los Angeles, a 501 c (3) corporation*