Motion for Board Consideration

PRNC Board Meeting

January 15, 2019

Motion: Motion to authorize PRNC to contract with 11:11, An Art Collective, for painting utility boxes in Porter Ranch with a budget not to exceed $5,000 and collaborate with Northridge West, CD12 and Department of Cultural Affairs for matching funds to be shared equally with Northridge West NC.

Proposed by: Jason Hector (Beautification Committee)

Description: Proposed locations within the non-specific plan area of Porter Ranch

1. Rinaldi and Reseda (south east corner)
2. Rinaldi and Chimineas (south east corner)
3. Rinaldi and Amigo (south west corner)
4. Rinaldi and Wilbur (north west corner)
5. Rinaldi and Porter Valley Drive (south east corner)
6. Rinaldi and Tampa (south west and north west)
7. 118 Freeway and Tampa (northwest corner)

There are 7 traffic control boxes in the Porter Ranch (non-specific plan area) which are controlled by Los Angeles Dept of Transportation. Prior approval from LADOT is required. The board will be contracting 11:11 to do a full suite of services which are outlined below.

Their services have phase I to III and includes I. Site selection, community presentations, securing funding (CD12/DCA funds), project guidelines, artist applications, waivers, contracts, insurance and other pertinent paperwork. Phase II includes artist call, receipt of submissions, approval of renderings by organizations and partners, artist notices go out with paperwork, schedule painting day. Phase III would be getting all the materials and preparing the site, oversee the work, coordination and payment of stipend for the artist, anti-graffiti coat, 2 year maintenance of artwork, and art cataloging on www.streetboxart.com website)

Budget: Will vary depending on how many boxes are approved by DOT. Cost is $1250 per box @ 7 boxes = $8750. [Dept of Cultural Affairs CD12 Portion] have been negotiated with CD 12 up to $8000 which will be equally shared with Northridge West NC if they agree to work with PRNC. Northridge West NC has approved funding up to $5000.

Benefits to PR: Brings first large scale public art to Porter Ranch to beautify and enhance our urban spaces by adding original locally produced artwork which brings our community together to inspire our stakeholders.

Is this a Time-Sensitive Motion (Yes/No)? Yes

If the answer is “Yes”, please explain: Need to get paperwork signed with vendor to begin.